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Introduction

- ❖ **Dawn Group** was founded by **Mr. K Nandha Kumar** who is **CEO** of the company having two decades of various industrial experience, Technical & Non Technical, both in domestic & abroad.
- ❖ Proactive & Result oriented professional commanding more than 22 years of progressive leadership. Success in various industrial expertise starting from Technical to Human Resources and Administration. Forward thinking, change agent
- ❖ providing track record of developing and implementing the organization strategic plans.
- ❖ industries and corporates **provide Project Management and Business Consultancy, to motivate and influenced various Business entities.**
- ❖ He believes that the **Man, Machine, Material & Method (4M)** are the key elements for the success of any organization. He helps the organizations to explore their true potential, be committed & focused in their approach and achieve the desired goals consistently & effectively.
- ❖ With his various industrial knowledge the company being successfully operated in Tamil Nadu over a decade period, managed various







- ✓ **High Expertise In the consultancy services, the product is 'expertise'.**
 - Our team are highly trained, well experienced and knowledgeable in a complex specialist area of expertise.
 - We provide expert advice to our clients in the area of their specialisation.
 - We acquired the skills by our extensive experience and vast relationship
- ✓ **We are professionally qualified and will manage any barriers in the industries through our consultancy services.**
- ✓ **As this service is based on the high contact, people-based services with high degree of specialisation.**

- ✓ **Confidentiality is key important in any Consultancy services which is being taken care by our professional service, which is purely based upon mutual trust and confidence.**
- ✓ **Credence plays an important role in the selection of a consultant. A consultant should have knowledge, integrity and reputation.**
- ✓ **We provide Highly Customised Consultancy services which are tailored to meet client's needs. This leads to greater satisfaction of our client in the service quality.**
- ✓ **A consultant provides an expert professional service to our clients. Generally, consultants follow a 'problem-solving approach' towards client's problems.**

- **We help the clients by: - identifying and investigating problems concerned with strategy, policy, markets, organisation, procedures and methods.**
 - formulating recommendations for appropriate
 - action by factual investigation and analysis with due regard for broader management and business implications.
 - Discussing and agreeing with the client the most appropriate future course of action.
 - providing assistance where required by the client to implement recommendations.

Our Management Consulting Services includes:

- Business Plan and Growth Strategy
- Branding, Marketing and Sales strategy
- Lean Manufacturing / Productivity improvements / Cost reduction
- Supply Chain management
- Human Resource solutions - HR Policy to Recruitments
- Customer Relationship Management
- Innovation, Change and Knowledge Management

- WWW Systems**
- Iyarkai Products**
- Guardian Integrated Security Solutions**
- Surya Transports**
- Temple Adventures**
- Boots India**
- Thq Hospitalities**
- Avon Construction, Qatar**

- **Dawn Groups**, with its industry experience, an established business network and with an entrepreneurial foresight, is well positioned in providing quality services.
- The company is committed to keep its leading position in the need of Turn key Projects.
- “**Customer is King**” and we value our customer by means of effective support

CONTACT US

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Thank You